

1. (Amended) A sign comprising:

a main body having a first surface and a second surface;
an overlay removably attachable to the first surface in a first position or the second surface in a second position of the main body; and
at least two fasteners attached to the overlay for removably securing the overlay to the first surface or the second surface, each fastener passing through an oversized hole in the overlay and movably secured to the overlay with a washer, each washer spacing the overlay from the main body when the overlay is attached to the main body.

16. (Amended) A sign comprising:

a main body having a first surface and a second surface and a plurality of hollow cells within the main body;
an overlay removably attachable to the first surface in a first position or the second surface in a second position of the main body; and
at least two fasteners attached to the overlay for removably securing the overlay to the main body, each fastener passing through an oversized hole in the overlay and movably secured to the overlay with a washer, each washer spacing the overlay from the main body when the overlay is attached to the main body; wherein each fastener includes an expandable shank that deforms when passing through a hole in the main body and expands after passing through the hole to removably secure the overlay to the main body.

17. (Amended) A sign comprising:

a main body having a first surface and a second surface;
an overlay removably attachable to the first surface in a first position or the second surface in a second position of the main body; and
at least two fasteners for removably securing the overlay to the first surface and the second surface.

22. (Amended) A sign comprising:

a main body having a first surface and a second surface;

an overlay removably attachable to the first surface in a first position or the second surface in a second position of the main body; and

at least two fasteners for removably securing the overlay to the first surface, each fastener passing through an oversized hole in the overlay and movably secured to the overlay with a washer.

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23. (Amended) A method of providing an overlay on a sign comprising:

forming a main body having a first surface, a second surface, and a plurality of hollow cells within the main body; and

removably attaching an overlay to the first surface in a first position or the second surface in a second position of the main body with at least two fasteners attached to the overlay, each fastener passing through an oversized hole in the overlay and movably secured to the overlay with a washer, each washer spacing the overlay from the main body when the overlay is attached to the main body.

25. (Amended) The method of Claim 24, wherein the retroreflective sheeting includes a plurality of air-backed cube-corner prisms.

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26. (Amended) The method of Claim 24, wherein the retroreflective sheeting includes a plurality of cube-corner prisms each having three facets extending to an apex, wherein substantially all of the facets have a reflective coating thereon.

27. (Amended) The method of Claim 24, further comprising providing a barrier film between the overlay and the retroreflective sheeting.

31. (Amended) The method of Claim 23, further comprising removably attaching the overlay to the second side of the main body.

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32. (Amended) A method of providing an overlay on a sign comprising:
forming a main body having a first surface and a second surface; and